


# 20 WINS IN 2023

Together, we accomplished so much in 2023, from advancing legislation and scientific research to delivering new resources to help you thrive. Explore these top moments at [ADA.org/wins](https://ada.org/wins).

**1** With the help of ADA's State Public Affairs program, over 100 bills have been filed by 34 state dental societies looking to **improve dental insurance** in their state to benefit patients and dentists.

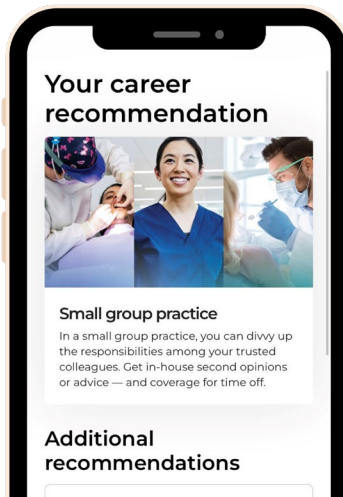



**2** Continued fighting for improved **access to care**, advocating for expanded payment codes at hospital outpatient and ambulatory surgical centers so patients can avoid surgical center billing limitations that previously denied or delayed treatment.

**3** Our **"Dental Sound Bites™" podcast** won 3 national awards, surpassed 100,000 downloads and continues to bring you real talk on the biggest issues facing dentists today.



**4** Our **ADA Member App** now has over 26k downloads, offering a career path quiz and expanded career resources, dental licensure support, mentorship opportunities and more.



**5** Debuted the **ADA Forsyth Institute**, combining the ADA Science and Research Institute (SRI) and the Forsyth Institute into one world-class research organization driving innovations to propel dentistry forward.




**6** Awarded a **\$130,000 grant** from the Crohn's & Colitis Foundation to conduct research on saliva testing to monitor and predict the exacerbation of inflammatory bowel disease in pediatric patients.

**7** ADA Chief Economist Marko Vujicic, Ph.D., testified at the **Senate's first oral health hearing** in a decade, about the state of oral health in the U.S. to address policies around health disparities.

**8** Created **ADA.org/FMLA**, a central resource on Federal and State policies covering employment leave to support dentists needing time away from the practice.

**9** We're now on TikTok! Follow us **@americandentalassoc.**



**10** Strengthened our **Tripartite** during the 70+ cross-country visits made to state and local dental societies and schools by ADA leaders.

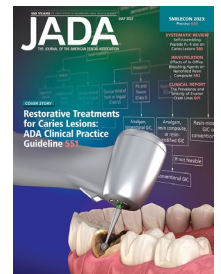
**11** Increased the **Laurel Road student loan refinancing discount** and added a free loan consultation benefit from GradFin.

**12** Supported improving children's dental health via 1,265 **Give Kids A Smile®** events nationwide.

**16** Saved 115,000 dentists' time on paperwork by using the **ADA's Credentialing Service**, powered by CAQH®.

**13** Connected 9,000+ dentists and dental professionals at **SmileCon® 2023** with 300+ CE offerings, wellness sessions, speakers and networking opportunities.

**17** Scientific discoveries from **The Journal of the American Dental Association** attracted broad attention, being cited by the media over 3,000 times.



**18** ADA Spokespersons provided science-based oral health information to hundreds of media outlets, including **CNN, Good Morning America, The Today Show** and more.

**19** Added new member discounts from **Threadfellows, Compliancy Group** and **Avid Traveling!**

**20** Published a new clinical practice guideline exploring **management of acute dental pain in children** to support your evidence-based treatment decisions.

